



Dear Prospective Sponsor,

We are eager to gather with our Atlanta friends on **Saturday May 15th at a drive-in movie event benefiting Light from Light!** There will be tailgating, live music, games, a movie under the stars, and more! The event will be fun and inviting for individuals, couples, and families alike!

We invite you to partner with us in bringing this event to the Atlanta community. By sponsoring this event, you will support Light from Light in hosting a memorable fundraising event at The Springs Cinema and Taphouse.

All proceeds from the drive-in movie event will benefit Light from Light, a nonprofit organization that strengthens the foundations of progress in Haitian communities living with extraordinary poverty and chaos. We walk and work alongside proven local leaders at our sister organization, Lespwa Timoun “Hope for Children” Clinic, empowering them to build and sustain long-lasting change. Learn more about what Light from Light is doing to provide nutrition, promote healthcare access for Haiti’s most marginalized, and support women and children by visiting www.lightfromlight.me.

We recognize that families are at different stages in the ongoing realities of COVID-19. Hosting an outdoor event allows for maximum flexibility for all to attend. It will also provide sponsors an opportunity to:

- *Gain or expand visibility to the Light from Light network*
- *Support and equip Haitian communities by encouraging participation and support for this event*
- *Enjoy recognition within the Atlanta philanthropic community for your participation*

There are several sponsorship levels available, making it easy for you to find the best fit for your business! Please refer to the following pages to determine how you can promote your business by becoming a sponsor of the Light from Light Drive-in Movie event. Feel free to contact me by email with any questions.

Sincerely,

Hannah Jones
Executive Director
hannah@lightfromlight.me



PRESENTING SPONSOR- \$5,000

Impact – Covers over 6 months of salary for a full-time physician at the Lespwa Timoun Clinic.

Acknowledgment

- Entrance tickets for up to three vehicles, to be parked in “VIP parking”
- Headline “presented by [your business]” on all materials – web and print
- Lead business logo on all event publicity, including the Light from Light website, Facebook, and emails, as well as the Springs Cinema & Taphouse email list, which is distributed to 24K+ recipients.
- Corporate logo to be shared on the screen prior to movie start
- Opportunity to set up a corporate tent at the event with a business representative
- Opportunity to provide attendees with giveaways or other corporate promos

PLATINUM SPONSOR- \$3,000

Impact - Hosts two Haitian-led mobile clinics in rural villages. Provides medical care and medications to approximately 400 patients.

Acknowledgment

- Entrance tickets for up to two vehicles, to be parked in “VIP parking”
- Business logo on all event publicity, including the Light from Light website, Facebook, emails, etc.
- Opportunity to set up a corporate tent at the event with a business representative
- Opportunity to provide attendees with giveaways or other corporate promos

GOLD SPONSOR - \$2,000

Impact - Sponsors medication at Lespwa Timoun pharmacy for two months.

Acknowledgment

- Entrance tickets for up to two vehicles
- Business logo on all event publicity, including the Light from Light website, Facebook, emails, etc.
- Opportunity to provide attendees with giveaways or other corporate promos

SILVER SPONSOR - \$1,000

Impact - Sponsors one senior medical staff member’s salary for one month.

Acknowledgment

- Entrance ticket for one vehicle
- Business logo on all event publicity, including the Light from Light website, Facebook, emails, etc.
- Opportunity to provide attendees with giveaways or other corporate promos

BRONZE SPONSOR - \$500

Impact – Provides 900 meals for malnourished children.

Acknowledgment

- Entrance ticket for one vehicle
- Business logo on all event publicity, including the Light from Light website, Facebook, emails, etc.



SPONSORSHIP REGISTRATION FORM

Sign up online! Visit www.lightfromlight.me/driveinsponsor to fill out an electronic Sponsor Registration Form and to pay with a credit or debit card.

Or, complete the attached form and mail it along with your payment to Light from Light on or before **April 16th**. The form can also be emailed to Elaine Wright, Director of Development (Elaine@LightfromLight.me).

Yes! I would like to **sponsor the Drive-in event with** a gift of \$_____

Sponsorship Level: Presenting (\$5,000) Platinum (\$3,000) Gold (\$2,000)
 Silver (\$1,000) Bronze (\$500)

I am unable to sponsor, but please accept my donation of \$_____

Sponsor/Donor Name: _____
(Business/Organization)

Primary Contact: _____

Email Address: _____ Phone Number: _____

Address: _____

Make checks payable to: **Light from Light, Inc.**

Enclosed is check # _____ for sponsor/donation \$_____

MAIL FORM & CHECK TO:
Light from Light, Inc.
2260 Defoor Hills Road, NW
Atlanta, Georgia 30318

FOR MORE INFORMATION CONTACT:
Elaine Wright, Director of Development
elaine@lightfromlight.me
(703) 547-7132

Email Business/Organization Logo in .PNG format to **elaine@lightfromlight.me** as soon as possible, but no later than **April 16**, to ensure your logo is included in all marketing materials.

Tax ID # for Light from Light, Inc. is 20-0952439.